

Mission

The Eudora Schools Foundation raises funds to enrich student experience, reward teacher excellence, and make our schools the very best.

Cultivating community investment to enhance student opportunities

Focus Areas & Objectives

Communication

Increase community awareness of the foundation, its mission, funding goals, and accomplishments.

Organizational Strength

Build and maintain a high level of resources to succeed in achieving our mission.

Partnerships

Increase community engagement and connection to our mission and priorities.

Strategies

Community Awareness

- Identify target audiences
- Define key messages
- Develop communication strategy

Implementation

- People—equipping others
- Diverse communication medium
- Events

Evaluation

- Rate of return on communication strategies

Our People-Staff, Board, District

- Future Capacity
- Development/training
- Formalize relationship and policies

Financial Sustainability

- Build and sustain a diverse revenue stream

Programs

- Offer well-funded and mission driven programs
- Develop measurable program goals
- Measure program impact and create program narrative

Engaging the Community

- Invite them to “know more”
- Storytelling/Narrative
- Join & connect—passion

Secure Involvement

- Ask to “do more” through funds, in-kind gifts, time, and expertise
- Collaboration and collective impact

Retain Investment & Involvement

- Thank
- Retain
- Report back